



Business Sponsorship

Help enrich the lives of children in our community...



View of The Community Campus

The Community Campus (TCC), is a 501(c)(3) local nonprofit in historic Woodstock, VT. Our campus abuts a native meadow habitat and wooded trails that intertwine throughout the base of Mount Tom. Our mission is to support our youth outside of school hours. We focus on creating a sense of belonging among children ages 5-12, resulting in happy and self-confident young leaders who are connected to their community.

Background



TCC was first created in 2020 as an away-from-home learning center and supported families with a safe space to work remotely. When schools opened back up, TCC transitioned into a formalized after-hours children's program and has continued to grow. Now, we offer a variety of programming including:



- Afterschool
- Summer
- Weekend Events
- School Vacation
- In-Service Days
- Delayed Openings

Our Creative Curriculum

We strive to always meet the needs of our community by offering flexible scheduling and program services. In our four years as an after-hours school program, we have had over 5,000 people walk through our doors. Children receive a valuable, wholesome, and enriching experience that meets their needs and extends their individuality, creativity, and understanding of themselves and the world. We provide guided structured programming that allows hyperactive minds to operate to their fullest potential, while still providing the freedom to individualize their creations and/or interactions.



Much of the projects offered at TCC involve elements of education, individuality, and function. Our art curriculum focuses on projects that are scaffolded and adaptable to meet the needs of children of varying ages.



Outdoor and Movement Curriculum

We fully embrace all the elements of outdoor discovery, especially the seasonal changes and weather. These changes often foster instant interest and exploration, and we promote this type of discovery. When children are allowed to explore a world that is cold, wet, and a little uncomfortable, they become resilient and want to embrace their natural world all the time rather than just when it's "nice" out. Gross motor movements are deeply explored here in our large outdoor space, as well as our indoor movement space complete with tumbling mats. When given this type of freedom, we often see children connect on a joyous and more personal level with playmates they otherwise would not have selected. We see children working together on a common goal, like rolling a gigantic snowball up a hill to see what path it takes on the way down.



Your Impact

When you become a Business Sponsor for The Community Campus, you instantly become part of our community while supporting the youth and working families here. Your contributions help underwrite the costs of providing enriching programs by contributing to funds allocated toward...

- indoor and outdoor classroom supplies
- nutritious snacks
- sanitation supplies

- scholarship fund to support families of all socioeconomic backgrounds
- community outreach and marketing
- employee professional development

“TCC has been integral to our family's childcare plans. TCC's afterschool programming and summer camp offerings are the sole reasons why I am able to work outside of the home. I wouldn't be able to do it without TCC. Most important of all, my daughter is always happy and excited to go to TCC. It's a childcare solution that I feel great about.” TCC Parent



Businesses that support our local youth and working families receive great business from other local and visiting customers. We reach numerous local, regional and out-of-state families through our connections privately and publicly. We connect to our inner and outer community through social media, monthly newsletters to all past and present TCC participants, poster advertisements throughout the community, local list-serves, the newspaper, and our website. As a Business Sponsor, you would be included in a variety of public acknowledgement.

Mutually Beneficial Partnership

In exchange for your Business Sponsorship, we offer a variety of benefit options to show our support for you as well. Our highest level of Business Sponsor will receive the opportunity to sponsor an event, gain a year's worth of access to our customizable VIP events, poster display at our site, 4 social media shout-outs, and your logo on our website, monthly newsletter, and TCC posters.

To become a sponsor, please examine our levels below and select which fits best with your business. For any questions, or to finalize the sponsorship, please reach out via nikki@thecommunitycampus.org, or (603)-322-1317.

Business Sponsorship Levels and Benefits

Sponsorship Benefits	Ranger \$5,000+	Climber \$2,000+	Hiker \$500+	Explorer \$200+
Event Sponsorship	✓			
VIP Events	✓			
Poster Display	✓			
Logo in Newsletter	✓	✓		
Poster Advertisement	✓	✓		
Social Media Shout-Outs	✓ ⁴	✓ ²	✓ ¹	
Logo on Website	✓	✓	✓	✓



Benefit Descriptions

Event Sponsorship: your business would be invited to sponsor an event at TCC. This is open-ended but could involve the donation of certain supplies, food, technology etc. used during a specific event. In return, your business would be advertised in all of our event advertising (posters, newsletters, social media) prior, during and post event.

VIP Events: your business would be invited to participate in a year's worth of specialized events at TCC. These events may include games, team building, artistic opportunities, local products etc. As a children's program, we see the impact creativity and play can have on one's spirit; we aim to reignite this feeling during our VIP Events. We want you to feel part of our community while still yielding useful time, thus these events are easily customized to meet the needs/interests of your business.

Poster Display: your business would be invited to hang a poster at TCC's site.

Logo in Newsletter: your business logo would be displayed in a year's worth of newsletters, sent out monthly. Our newsletters are sent to all families who currently and previously participated in TCC.

Poster Advertisement: your logo would be displayed on our posters hung in several locations throughout the community.

Social Media Shout-Outs: your business would receive the specified number of social media posts throughout the year. Due to certain restrictions, we cannot advertise specific products or sales, but can mention your name in a media post.

Logo on Website: your logo would be placed on our website for the duration of one year.

For more information or to declare a Business Sponsor level, please reach out directly via, nikki@thecommunitycampus.org or (603)-322-1317 to arrange a meeting.